



OUR FUTURE

Strategic Plan 2023 - 2026

Vision 2030

Creating a passion for learning in a family culture to take on tomorrow.

Mission

BMS is committed to creating an intellectually stimulating learning environment through inspirational teaching and research within an inclusive academic culture that benefits the learner, community, country, and the region.

Our Philosophy

We believe that learning is homemade, and a family culture is essential to develop learner engagement in a fast changing world. Our philosophy is embedded on five pillars of educational services as the values perceived by the institution.

Values (ISECT)

Integrity

We conduct the affairs of the institution as a reliable, honest, and ethical provider of higher education.

Supportive

We understand the diverse needs, expectations and ambitions of our students and ensure a mutually supportive professional and learning community.

Excellence

We strive to achieve excellence in our services through robust policies, processes, procedures, and efficient management systems.

Compliance

We are committed to complying with regulatory, quality assurance and accreditation requirements locally and internationally.

Transformation

We harness the resources of the institution to enable learners to transform themselves with knowledge and skills to realise their ambitions and potential.

Goals

1. Sustain high standards in teaching and learning
2. Enhance industry partnerships and graduate employability
3. Develop a research culture among staff and learners
4. Ensure continuous learning and development of staff
5. Serve the community through socially responsible projects
6. Provide opportunities for students to explore competence through extra-curricular engagement

Goals and Objectives

1. Goal: Sustain high standards in teaching and learning

Objectives:

- 1.1. To provide digital and online learning resources
- 1.2. To provide continuous feedback and support to learners
- 1.3. To implement modern interactive teaching methods
- 1.4. To achieve commendation in academic and administrative audits

2. Goal: Enhance industry partnerships and graduate employability

Objectives:

- 2.1. To incorporate industry training as an integral component of programmes
- 2.2. To seek industry and professional recognition of programmes
- 2.3. To develop technical and transferable skills among the graduates to match the market demand of the relevant industry
- 2.4. To support learners and graduates with global study exchange and employment opportunities

3. Goal: Develop a research culture among staff and learners

Objectives:

- 3.1. To encourage learners and staff to contribute to the Journal of Applied Learning
- 3.2. To collaborate with national and international universities to develop research engagement
- 3.3. To organise research symposiums with a view to develop a research culture within the institution
- 3.4. To participate in external research conferences and symposiums locally and regionally

4. Goal: Ensure continuous learning and development of staff

Objectives:

- 4.1. To organise structured staff development programmes
- 4.2. To encourage and support pursuing recognized higher learning
- 4.3. To provide opportunities to participate in external training events
- 4.4. To recognize achievements with performance appraisals

5. Goal: Serve the community through socially responsible projects

Objectives:

- 5.1. To identify community needs with a focus on the underprivileged
- 5.2. To conduct socially responsible activities to address community needs
- 5.3. To encourage student and staff participation in community service projects
- 5.4. To implement green university concepts with a focus on sustainability

6. Goal: Provide opportunities for students to explore competence through extra-curricular engagement

Objectives:

- 6.1. To identify extra-curricular activities to support overall student development
- 6.2. To encourage student participation in regular extra-curricular activities
- 6.3. To participate in external, national and regional competitions of extra-curricular engagement
- 6.4. To facilitate with physical and human resources for uninterrupted extra-curricular engagement