



TEESSIDE UNIVERSITY MBA

Blended learning *in Sri Lanka*



“

Our vision is to be an international university with a reputation for academic excellence. We are pleased to enter partnership with BMS to offer Masters of Business Administration Degree for professionals in Sri Lanka.”

Professor Paul Croney

Vice-Chancellor
Teesside University UK





Teesside
University



The University

Teesside is a leading modern university in the UK with an international reputation for academic excellence that provides an outstanding student and learning experience. The university prides itself in delivering courses with the optimum balance of theory and practical skills that help graduates to secure a great career.

Teesside University MBA

Blended Learning in Sri Lanka

Teesside University Business School has a rich and deeply embedded culture of innovation and enterprise where academic theory is explored through real-world examples within a supportive but challenging learning environment. Business School develops leaders with the skills, knowledge and mindset to make a real, practical difference to people lives and success of the businesses and economies.

Teesside University MBA is internationally recognised qualification and is designed to provide knowledge, necessary skills and understanding to face challenges in the modern organisation. The programme offers an exciting and well balanced integrated curriculum that places a large emphasis on the application of knowledge in the organisational setting. Learners will develop their personal, professional, critical thinking and reflective skills in order to prepare them to manage, lead and transform their organisations and make a positive difference to their personal performance and society more generally.

Programme overview

On completion of the MBA, you will:

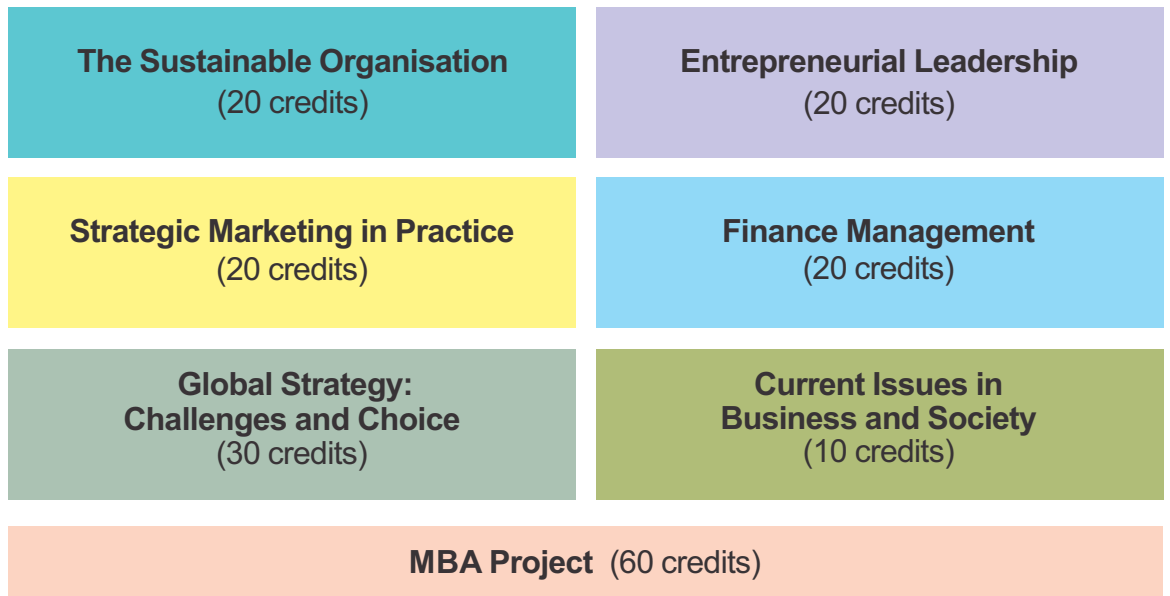
- Think and act entrepreneurially to lead through uncertain and rapidly changing conditions in the global business environment.
- Be responsible leaders who are able to work with a diverse range of teams, in a variety of cultural contexts.
- Be international in their outlook and understand the challenges and opportunities the global business environment presents businesses.
- Possess a deep understanding of the functions of business and appreciate the importance of functional collaboration to achieve goals.
- Be self-reflective practitioners with awareness of their self-identity and values.
- Understand the importance of the role of business in society.



Programme Goals

The environment in which businesses operate today is extremely dynamic, posing a myriad of challenges and uncertainty for leaders and their organisations. The overall aim of this MBA programme is to develop reflective, entrepreneurial, innovative and responsible leaders with the necessary skills and knowledge to lead their organisations in a complex global environment. The programme offers an exciting and well balanced integrated curriculum that places a large emphasis on the application of knowledge in the organisational setting. Learners will develop their personal, professional, critical thinking and reflective skills in order to prepare them to manage, lead and transform organisations and make a positive difference to their performance and society more generally.

MBA Programme Structure



Entry Requirements

Applicants are expected to hold an Honours Degree or equivalent professional qualification with minimum of two years of work experience. Submit your qualifications and the details of work experience for assessment by University.

Duration
18 months

Intakes
January / September

Module Description

The Sustainable Organisation

The aim of this module is to introduce the learner to the concept of the sustainable organisation, with a particular emphasis towards socio economic impact. Learners will analyse the relationship between various stakeholders' and evaluate the relationship between entrepreneurship, philanthropy and sustainability.

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Entrepreneurial Leadership

The module aims to provide learners with the knowledge and skills to enable them to become an agile, confident leader, one who is equipped with dynamism to react swiftly to challenging and complex situations. The module focusses on the importance developing an organisation and creating capacity for strategic capability.

Module considers the nature of entrepreneurial leadership, with a specific focus towards structure, culture and strategy. The learner will utilise a range of case studies and live examples and inspect selected strategy development concepts, linked to public, private and third sector organisations. The learner will evaluate the relationship between entrepreneurial leadership and organisational performance. A particular aspect of this module is the importance of developing an organisation and the strategic capability of the team. Management of change is critical in business and emphasis is placed on the notion that in order to manage change effectively, the leader must embrace it, create it, shape it and implement it at speed.

Strategic Marketing in Practice

This module explores the role of marketing in the modern organisation. It considers a review of important concepts and techniques that managers need in order to analyse today's markets and to capitalise on the opportunities that are continually emerging.

This module will provide students with the skills and knowledge required to develop Strategic Marketing Plans underpinned by a project-based consultancy programme in Strategic Marketing. Providing relevant theory and concepts of planning and control, finance, marketing planning and the consultancy process. Students will be required to take a brief from a client, formulate a structured and systematic marketing research plan and produce a strategic marketing report in response to the clients' needs.

Global Strategy: Challenges and Choice

The purpose of this module is to provide students with an understanding of the internal, external and competitive factors that impact global strategic decision making. The module aims to develop students awareness of the variety of strategic analysis tools available thus enabling them to critically evaluate the most appropriate tools for their organisational context.

As the global business environment becomes ever more complex and volatile, there is a need for organisations of all shapes and sizes to think and act more entrepreneurially, innovatively and creatively in order to be able to change and adapt. This interdisciplinary module will provide learners with an understanding of the internal and external factors that impact strategic decision making. Learners will be introduced to a variety of strategic theories, tools and concepts, but all in the context of the external environment and its impact on strategic challenges and choices. Learners will be exposed to a variety of academic and practical material that they can apply to their own organisation, or a live case organisation in order to appreciate the importance of developing and implementing innovative strategic plans for the success.



Well-structured course,
dedicated teaching staff
and amazing student
support at BMS.

Gillian Herft
MBA Student

Current Issues in Business and Society

The aim of this module is to introduce learners to a variety of current issues in business and society, but through a multidisciplinary lens. The module will place pronounced emphasis on responsible leadership and the role of business in society. In so doing, the module aims to broaden learners' horizons to enable them to think more critically and make informed ethical discussions that benefit their organisations and society more broadly.

Finance Management

This module is designed to provide both a theoretical and practical insight into a range of finance management techniques. The module examines the means by which financial information is used to inform the effective management of an organisation, including decision making and control, performance management, and investment management. The module also covers the relevance of financial information on management behaviour, and on key decisions in related areas such as risk management and environmental impacts.

The module aims to encourage students to analyse critically the range of approaches and techniques studied, to identify both the theoretical and practical implications of the use of such methods, and demonstrate and apply this learning in an extended essay.

MBA Project

The module aims to encourage students to analyse critically the range of approaches and techniques studied, to identify both the theoretical and practical implications of the use of such methods, and demonstrate and apply this learning in an extended essay.

This module requires individuals to integrate learning and development and synthesise knowledge and understanding of theory and practice through its application to organisational issues, which are demonstrably concerned with development within the organisation(s). Students work towards this through undertaking a major project related to a business issue of significance within the organisation(s).

Launch of Teesside MBA in Sri Lanka

Teesside University, UK and BMS, Sri Lanka form an innovative partnership to introduce Teesside University MBA for Sri Lankan Managers. This unique partnership was inaugurated in the presence of Her Excellency Sarah Hulton, British High Commissioner to Sri Lanka at Westminster House, British High Commission, Colombo.



L to R: Professor Sujeewa Amarasena, Vice Chancellor, University of Ruhuna, Professor Chandrika Wijeyaratne, Vice Chancellor, University of Colombo, Dr W A Wijewardena, President, BMS, Her Excellency Sarah Hulton, British High Commissioner to Sri Lanka, Professor Paul Croney, Vice Chancellor, Teesside University, UK and Professor Sampath Amaratunge, Vice Chancellor, University of Sri Jayewardenepura.

Frequently Asked Questions

What is the meaning of blended learning?

It is a novel learning process with an intelligent blend of traditional, resource based and student centred learning. In practical sense, it offers a positive alternative to full time study with minimum disruption to your personal life style and job commitments.

Is the MBA an internal Degree?

Yes, it is an internal Degree directly awarded by Teesside University, UK. You may attend the graduation at the university in the UK or at BMS Graduation, Colombo.

Is the Degree recognised locally?

Yes, Teesside University Degrees are recognised by University Grants Commission (UGC) of Sri Lanka.

How are the teaching sessions conducted?

Teaching sessions include lectures, seminars and workshops which are scheduled at the commencement of the semester. You will be continuously supported by local academic staff members at BMS.

Teesside University UK academics will conduct induction sessions at the commencement of the programme.

How do students contact the University?

You are just like an internal student and provided a student number with a university email ID.

What is the ranking of Teesside University?

Teesside University is ranked **24th** for student satisfaction and **38th** for graduate prospects out of 121 universities - *Complete University Guide 2021*






BMS, Sri Lanka

Business Management School (BMS) enters its twentieth year of success in higher education and training in Sri Lanka with commitment to quality and excellence. It provides an intellectually stimulating environment that blends traditional and student-centred learning through inspirational teaching and research opportunities. Blended learning allows candidates to balance the demands of work, home and study in the what that suits them best.



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