



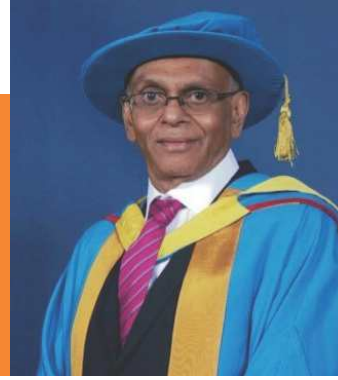
BBM (Hons) Bachelor of Business Management



Partner Universities with Degree Pathways



Twenty Years of Excellence in Higher Education



Dr W A Wijewardena
President, BMS

As BMS enters its twentieth year of success in higher education and training, we reinstate our commitment to quality and excellence. Our pledge ensures that students will meet with an intellectually stimulating environment that blends traditional and student-centered learning through inspirational teaching and research opportunities. Our status as a premier non-state institution of higher learning within Sri Lanka is a reflection of the quality of academic standards that allow students to build and develop and develop educational pathways to complete their undergraduate and postgraduate degrees.

Degree Awarding Institute

Ministry of Education recognised Business Management School (BMS) as a Degree Awarding Institute in terms of Universities Act No. 16 of 1978 with effective from January 2021.

Vision

Transforming lives and influencing the future through the transmission of knowledge.

Mission

Creating an intellectually stimulating learning environment through inspirational teaching and research within an inclusive academic culture that benefits the learner, community, country, and the region.

Goals

- Sustain high standards in teaching, learning and research.
- Enhanced industry partnerships and graduate employability.
- Ensure opportunity, affordability and equality.
- Compliance with accreditation and regulatory requirements.
- Maintain good governance and ethical behaviour.
- Generate economic and intellectual contributions to country.
- Improved financial management and sustainability.



South Asian Business Excellence Award 2021

10th December 2021, Colombo, Sri Lanka

Best Education Institute in Management Award

Presented to

**Business Management School (BMS)
Sri Lanka**



School of Management

School of Management is established to develop students to achieve leadership, management, and career potential through relevant and academic excellent education in Business and Management. School has established local and international partnerships to provide the students with progression and employability opportunities. Students are able to gain valuable experiential learning from industry experts who regularly participate in the seminars and interactive workshops as a part of the learning process.

BBM (Hons) Business Management

BBM (Hons) Degree is intended to transform students with knowledge and skills to become leaders to influence the future of our country. The Degree consists of 34 modules which secure 120 credits in four years in Sri Lanka. The modules include a research in the form of a dissertation and it is delivered with an innovative learning methodology such as conferences, seminars, lectures, site visits and guest lectures from international universities.

Graduate job opportunities

BMS will be developing continuous links with the corporate sector featuring visits to institutions and guest lectures from senior members of leading organisations. We intend to build regional relationships with South Asian countries which will bring new opportunities for our graduates. The job opportunities include executive, management trainee, junior consultant, research executives, HR executive, marketing officer and other business and management areas in local and international organisations

Developing leaders to influence the future



BBM (Hons)

Bachelor of Business Management

Programme Structure

Year 1

Modules

Introduction to Business Management

Business Environment

Business Communication

Business Law

Information Technology

Marketing Management

Financial Accounting

Human Resource Management

Year 2

Modules

Personal Development

Applied Quantitative Techniques

Management Accounting

Business Information Systems

Business Economics

Organisational Behaviour

Supply Chain Management

Services Marketing
Managerial Soft Skills

Year 3

Modules

Research Methodology

Digital Business Strategy

International Business

Strategic Management

Entrepreneurship for Business

Organisational Development

Sustainable Management

Corporate Social Responsibility
Corporate Finance / Digital Marketing
**Optional*

Year 4

Modules

Business Case Studies

Managing Innovations

Project Management

Academic Writing & Research Skills

Dissertation

Professional Development

Business Internship

Entry Requirements

G.C.E A/L's 3 Passes in Commerce Stream
or 3 Passes in other stream with Pass in
approved bridging programme.