



**Prof. Craig Mahoney**  
 Deputy Vice Chancellor  
 (Learning & Teaching) of  
 Northumbria University

Events album see page 6 & 7  
 Kishu's 10 Qs - See page 5

## Deputy Vice Chancellor says,

# Student – Centred Learning: rather than being the best with the latest

**N**orthumbria University's Deputy Vice Chancellor addressed the Heads of Sri Lanka's premiere professional educational institutions at Trenchard House, Deputy British High Commissioner's residence, on his brief visit to Sri Lanka.

Professor Craig Mahoney stressed the importance of differentiated learning and determining the needs of students to create a student-centred individualised learning environment.

Committed to education he believes in making the best use of modes and techniques of delivery that best meet the requirements of the subject and the needs of students, rather than being the best with the latest.

Professor Craig Mahoney was the Chief Guest at the 13<sup>th</sup> Annual Convocation of the Institute at Bankers of Sri Lanka which offers qualifications in Banking and Finance in association with the Institute of Financial Services formerly known as the Chartered Institute of Bankers, London. Northumbria University provides Bachelors and Masters Degree pathways for IBSL qualifications.

Explaining the business courses of the University, he said Newcastle Business School is an integral part of the University and the business courses are designed to deliver relevant, cutting edge skills for the business leaders of today as well as to prepare tomorrow's leaders for a successful future.

## Leicester crowned University of the year 2008



**The Vice-Chancellor Professor Burgess receives the  
 University of the Year award on behalf of the  
 University of Leicester**

The University of Leicester has claimed the title of University of the Year in the higher education sector's most prestigious and keenly contested awards.

The award from the Times Higher was made at a glittering gala dinner in Park Lane, London, in the presence of the Higher Education Minister David Lammy. More than 1000 people from the higher education sector attended.

In recognising Leicester's tremendous achievements, the Times Higher cited the view that Leicester was elite without being elitist.

Vice-Chancellor Professor Burgess said: This tremendous success represents another major milestone in the achievements of the University of Leicester which has gone from strength to strength over the past decade.

We now stand at the highest point in league table rankings in all national media and are placed second only to Cambridge for student satisfaction amongst full time students taught at mainstream universities in England.

Our country experiences a massive increase in the demand for higher education to meet the needs of those who are young and not so young. The learners arrive with different objectives but a skilled based or job related education is their priority. Making these people go through the same material in a traditional way does not make much sense. Offering them personalised routes depending on their objectives and their preferred style of learning are not just a nice idea, it is essential. Let us call this method flexible learning.

BMS offers high quality education in association with the best of the British education systems while incorporating the flexibility of the modular credit system leading to a British degree with the option of studying in Sri Lanka or in Britain. BMS has successfully developed degree pathways for local professional qualifications which makes the UK education accessible and affordable. It also gives international recognition for local qualifications.

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## British Council appoints BMS as IELTS registration centre



Philip Rylah, the Exams Country Manager British Council Colombo hands over the IELTS Registration Centre confirmation to Nizam Razzaq Director of Business Management School (BMS).

Business Management School (BMS), UK education specialist has reached agreement with the British Council to take IELTS exam registrations and payments on behalf of candidates. The Chief Executive Officer, Mr. Sri Kandasamy at BMS explained to be selected as a Centre for the British Council is very good news for our students.

BMS is a one stop Education Centre for IELTS. We can help aspirants every step of the way with English language learning, UK education pathways, advice on UK qualifications such as MBAs and Scholarships. BMS, located at 591 Galle Road, is positioning itself to be a

leading UK focused Educational Institute in Sri Lanka.

The British Council conducted an inspection of the BMS premises before selecting it as a centre. Their selection also means that we meet high standards of customer service. Philip Rylah, the Exams Manager commented we will not accept any centre for this role, and need to be satisfied that certain minimum standards are reached.

BMS has shown that it satisfies those criteria and we are happy for the centre to accept registrations for British Council IELTS exams.

## Our Partner Universities



## British High Commissioner congratulates students bound for Aston University (UK) facilitated by local partner BMS



(Left to right) Sri Kandasamy (CEO at BMS - Aston University partner in Sri Lanka), Indula Wickramasinghe, Aamir Rahim Sattar, Ishara Amarapala, Tharushi Ranatunga, Rahim Khaleel Adatia, Dr Peter Hayes (British High Commissioner), Gill Westaway (British Council Country Director), Liza Rodger (International Officer from Aston University), Jananie Nallathamby, Eesha Mudadeniya Gedara.



## Aston Business School ranked 'first in the world' for careers

In global rankings announced by the Financial Times (29th September), graduates of Aston Business School's Masters in Management programmes topped the table for their career status.

This measure of career progression surveyed alumni three years after they completed their course, asking them to rate their experience. It also factored in the size of company the graduates work for and the level of seniority they have achieved so far. The overall rankings are established by

looking at twelve different points of the Masters programmes, including value for money, salary today and percentage of international students. Aston Business School achieved overall joint 18th place in the world, alongside Vienna University of Economics and Business in Austria. The School's masters courses rate as the best in the UK outside London. Only ten British schools made it into the top 50.

The rankings also reveal that 76% of Aston students were employed within only 3 months of graduating.

Professor Mike West, Executive Dean at Aston Business School said: The survey showed that career prospects were the most important factor in choosing to do a Masters degree.

We are pleased that the rankings highlight Aston as number one in equipping its students with exactly what they need for their careers, and that is the knowledge and confidence to progress into senior roles within the sort of businesses they want to work in.



# thinking MBA?



The Award Winning Managing Director, Kishu Gomes receives the University of Leicester plaque for the nomination of Brand Ambassador for University of Leicester MBA in Sri Lanka from Sri Kandasamy, CEO of BMS, Local Resource Centre for the University.

## Interview with Kishu Gomes

**Kishu Gomes** is the Country Chairman for Chevron's Sri Lanka operations and heads Chevron Lubricants Lanka plc, a leading blue-chip in the country and Chevron Ceylon Limited.

He is responsible for the Chevron's Global Lubricants business in Bangladesh and the Maldives and has served on the Board of Caltex Lubricants India Ltd.

Past President, American Chamber of Commerce in Sri Lanka. Kishu has won many awards for exemplary corporate leadership. Kishu is a fellow of the Chartered Institute of Marketing and holds an MBA from the University of Leicester UK.

## University of Leicester programmes in Sri Lanka

New...

- MSc Marketing
- MSc Finance
- MSc Management

New...

- Doctorate in Social Science
- MSc in Human Resource Development
- MSc in HRM & Development
- MSc in HRD & Performance Management
- MSc in International HR & Globalisation

**MBA General  
MBA Marketing  
MBA Finance**

**MBA Employment relations  
MBA Quality Management  
MBA IT Management**

#### ■ Why MBA?

Embarking on a MBA is a crucial career decision and is an investment for the future. An MBA is an essential qualification for Senior Management and access to the Boardroom.

In addition, the University of Leicester is a world ranked University which features within the top 200 in the world, top 100 in Europe.

**“University of Leicester MBA is the only AMBA accredited MBA offered in Sri Lanka”**

#### ■ Why did you choose to study for the Leicester MBA?

Selecting the right MBA is crucial. I cannot stress the importance of conducting research prior to embarking on a MBA. There are many MBAs on offer in Sri Lanka and it is important that people select a MBA that is accredited by a reputable body. This is extremely important at a time when the market risks saturation. I preferred the University of Leicester MBA as it was undoubtedly the best and only AMBA accredited MBA offered in Sri Lanka.

#### ■ What do you mean by AMBA accreditation?

Association of MBAs (AMBA) is an accreditation body for MBAs and there are 148 AMBA accredited programmes in the world and this includes Cambridge (UK), INSEAD (France) and London Business School (UK) and the accreditation assures quality. The criteria for the accreditation includes subject content, entry requirement, assessment strategy, standing of the awarding body, graduate profile, student support and all academic quality assurance system.

#### ■ Criteria when selecting an MBA?

I would encourage the potential candidates to ask the following questions & carefully evaluate the alternatives available:

1. Check the credentials of the awarding body (University) of the MBA and see if you have direct access to the University Academic staff and library.
2. Is the University globally recognised and locally respected?
3. Is the MBA accredited by any Quality Assurance Body such as AMBA?
4. Do you study the same “On Campus” version of the programme in Sri Lanka?
5. Does the University award the same certificate given to full-time students in the UK?
6. If you move to another part of the world, can you continue your studies?
7. Are the exams supervised by an independent institution such as the British Council?
8. Do you pay the course fees directly to the University?
9. Do you receive a University Identity Card?
10. What is the Graduate profile?

## University of Leicester programmes in Sri Lanka

**New...**

### **BSc(Hons) Human Resource Management**

This is a unique integrated course that allows for entry or exit at Certificate (1st year), Diploma (2nd year) or Hon. (3rd year) level. This course will consist of 4 modules worth 20 credits each and a dissertation worth 40 credits totaling 120 credits for the year as a whole.



## At Trenchard House



Prof. Gamini Samaranyake, Chairman, University Grants Commission, Prof. Craig Mahoney and Peter Millman of British High Commission



The Governor of Western Province Hon. S. Alavi Moulana meets Prof. Craig Mahoney



Distinguished gathering includes CIMA Sri Lanka CEO, Chairman CIM Sri Lanka Branch, Country Manager ACCA, CEO - AAT and Business Editor Sunday Observer, Principal Lycium, General Manager, Business development, Wijeya Newspapers, Managing Director Virtual Institute



Yasintha, Menasha and Udeshi fashion degree students will commence studies at Northumbria Jan. 2009



Linda Speldewinde receives University plaque from Prof. Mahoney in presence of John Hartwright, Head of Admissions, NBS, Ros Martin, International Admissions Manager.



Lalith Wijetunge, President, IPM in a conversation with John Hartwright



Chathura Galhena, Northumbria Alumuni shares his experience. Pius Fernando, Director General, State Accounts Treasury and Sunil Abeyaratne, Attorney-at-Law, former Secretary, Bar Association of Sri Lanka.





### Northumbria University provides degree pathways for local qualifications

Left to Right Mr.Lalith Wijetunge (President, IPM Sri Lanka), Mr Hennayake Bandara (President , AAT Sri Lanka), Ms Linda Speldewinde (Managing Director, Academy of Design), Prof. Craig Mahoney (Deputy Vice Chancellor, Northumbria University), Mr W A Wijewardena (Chairman, IBSL & Deputy Governor, Central Bank), Mr D M A Kulasooriya, Director, Productivity & Management Development, NIBM), Prof. J N O Fernando (Hon Dean, College of Chemical Sciences, Institute of Chemistry Ceylon)

### IBSL Graduation at BMICH



W A Wijewardena, Chairman, Institute of Bankers of Sri Lanka welcomes Prof.Craig Mahoney



Graduate Procession



Dr. Raneer Jayamaha, Deputy Governor, Central Bank conferred Honorary Fellow



Ajantha Madurapperuma, Director CEO, Seylan Bank Asset Management Ltd. is elected as fellow.

# Money Matters

How much does living in the UK cost, and how can you finance your time here?

**Tuition fees** - Although tuition fees will be your biggest costs, studying in the UK is good value for money. Degree courses are generally shorter than in other English-speaking countries, such as the USA and Australia, with UK programmes usually lasting three rather than four years.

**Living expenses** - Living expenses in the UK vary between cities and countries. Remember that major cities, especially London, tend to be more expensive than anywhere else in the UK. The British Council estimates that average living costs ( a figure that includes accommodation, food, clothing, books, entertainment and travel) for an international student on a degree course

is £750 per month in London and £650 elsewhere. As a very rough guide, you could expect to have the following monthly costs:

- student accommodation £206 (but much more in the centre of big cities, especially London)
- utility bills: £31 (except in halls of residence, where these are included)
- clothing: £31
- mobile and landline phone bill: £21
- food and housekeeping: £52
- books and stationery: £21
- daily travel: £52 (obviously this will vary a lot depending on where you are living and how much travelling you need to do.

**Accommodation**- Your accommodation options will depend to some extent on your chosen institution. Some universities and colleges offer their own accommodation and some can even arrange for you to stay with a British family. University accommodation is convenient as it is likely to be close to where you study and will give you the opportunity to make friends and get to know people who are studying with you. You may have your own room or you may share with another student. The accommodation is likely to have a communal kitchen and be self-catering.

source: The Hobsons Study UK Guide  
[www.studyuk.hobsons.com](http://www.studyuk.hobsons.com)



**Yasintha Jayasekara**  
Triumph Inspiration Award '08 in Beijing

## Lanka designer competes at triumph inspiration award in China

Fashion and design students from 31 countries and regions around the world presented their showpieces to the world in a fabulous catwalk show at the triumph inspiration award 08 in Beijing .

An inspiring expert judging panel, consisting of the Dutch design Due Victor and RolfC Danish top model Helena Christensen; German fashion photography icon Ellen Von Unwerth Colette s chief purchaser and creative director Sarah from Colettee and Chinese top model and actress LV Yan together with triumph s Jan Rosenberg, came to the decision which design pieces deserves to be called the most inspired, and inspiring, of them all in 2008.

Gold medalist Linford Christie and actress Michelle Lee presented the prizes.

Twenty-two-years old Yasintha Jayasekara from the International Academy of Design represented Sri Lanka.

She won the Sri Lankan national final held in May this year, beating 30 other talented Sri Lankan designers. Yasintha s final creation was named Transformed Beauty .The bra and the brief were made mostly out of coconut based material. The bra cups were made out of transformed coconut shells and the bra straps were made out of coconut bristle using an ancient weaving technique.

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**Yasintha is currently studying for Fashion Degree at Northumbria University UK.**

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# How to **FEED YOUR BRAIN**

**“Let food be thy medicine, thy medicine shall be thy food” - Hippocrates, Philosopher, Gwen Cheeseman sets the menu for mental gymnastics.**

**What’s in your head?** - your brain is a network of 10 billion neurones-special nerve cells that all connect to each other. Every day, the average person has 6,000 thoughts, each creating a wave of activity that needs energy.

**Glucose is fuel** - your brain burns up more glucose than any other organ-as much as 40% of all the carbohydrate you eat-which is why you get hungry during long periods of study. The key is to create a steady supply of glucose. An imbalance can make you tired, irritable and unable to concentrate.

**Keep carbohydrates complex** - the best source of an even supply of glucose is obtained from complex carbohydrate, which are digested slowly. These prevent unwanted highs and lows in blood-sugar levels, which can disrupt your mood. Good sources include wholegrains, fresh vegetables, beans and lentils.

**Fat can be good** - take away the water and your brain is 60% fat. Most of the fat you need is created by the body, but essential fats like omega-3 and omega-6 need to be replenished through diet. Ideal source include oily fish such as mackerel, salmon, tuna and sardines. Or try seeds like sesame, sunflower, pumpkin or flax.

**Memory boosters** - top-up levels of the brain chemical acetylcholine to keep your recall sharp. Do this by eating food rich in phosphatidyl choline, such as eggs. Free-range are best-but don't fry them. Evening primrose oil is also an excellent supplement for your memory.

**Cut out caffeine** - don't drink too much tea, coffee or cola drinks. Excess caffeine can lead to dependency and the brain can become insensitive to its natural stimulants. It can also make you dehydrated, so it's a bad idea to have caffeine before an exam. Always drink plenty of water to help your brain function properly.

**It's never too late** - although your brain cells die with age you can regenerate them at any time by eating the right foods and supplements. Keep your mind stimulated, and try and learn something new every day. If you don't use those cells you'll lose them.

source: ACCA Student Accountant 2003



# Points based system for UK student visas

Known as Tier 4, the new system will be more transparent and easily understood and will simplify the existing immigration rules for genuine students and education providers.

From March 2009, colleges and universities who want to teach non-European Economic Area (EEA) nationals need to have a licence issued by the UK Border Agency. Licensed institutions can then sponsor non-EEA students to come to study in the UK.

The new system will protect students from exploitation by bogus colleges and ensure that students comply with the terms of their visas to study. One of the key benefits is that students will be able to work out whether they have sufficient points to qualify before they make a visa application.

To qualify to study in the UK, international students must be sponsored by a UK Border Agency-licensed education institution, have a proven academic track record, demonstrate that they can financially

support themselves and any dependants and apply for a course that meets a minimum level of qualification.

From Autumn 2009, the UK Border Agency will implement the 'sponsor management system' - dedicated technology that will make it easier for universities and colleges to inform the UK Border Agency if students fail to enrol or miss more than ten sessions.

Borders and Immigration Minister Phil Woolas said: International students contribute £2.5 billion to the UK economy in tuition fees alone. The student tier of the points system means Britain can continue to recruit good students from outside Europe.

Those who come to Britain must play by the rules and benefit the country. This new route for students will ensure we know exactly who is coming here to study and stamp out bogus colleges who facilitate the lawbreakers." Education providers who fail to follow the rules risk a ban on recruiting

international students and being shut down. Since 1 January 2005, almost 300 bogus colleges have been removed from the Department for Universities and Skills Register of Education and Training Providers.

Minister of State for Higher Education David Lammy said: I welcome the education sector's involvement in developing this implementation plan, which will help to ensure we have a structure that allows international students to benefit from the excellent educational experience the UK offers, while giving them the opportunity to work in the UK for two years following graduation.

However, we will not tolerate the minority of individuals who seek to damage the quality of our education system through bogus colleges. This is why we have introduced tighter checks to the current Register of Education and Training Providers. The new system will toughen this process further and give extra protection from the damage bogus colleges can cause.

## A points based systems: five tiers

- Tier 1: Highly skilled individuals to contribute to growth and productivity;
- Tier 2: Skilled workers with a job offer to fill gaps in United Kingdom labour force;
- Tier 3: Limited numbers of low skilled workers needed to fill temporary labour shortages;
- Tier 4: Students
- Tier 5: Youth mobility and temporary workers: people allowed to work in the United Kingdom for a limited period of time to satisfy primarily non-economic objectives.



**“BMS staff are friendly and professional.  
Their pre-visa services exceeded  
my expectations”**

**Tharushi Ranatunga**  
( *BSc Business & International Relations* )  
**Aston University**



# Harvard style (author-date)

## How to cite and reference sources?

### e-books

#### Example

##### In-text citation:

In their analysis Graham and Marvin (2001, pp.36-92) ...

##### Reference list:

Graham, S. and Marvin, S. (2001) *Splintering Urbanism: networked infrastructures, technological mobilities and the urban condition*. NetLibrary [Online] Available at: <http://www.netlibrary.com> (Accessed: 23 June 2008).

#### Example

##### In-text citation:

Adam's measured plans, (Adam, 1764) ...

##### Reference list:

Adam, R. (1764) Ruins of the place of the Emperor Diocletian at Spalatro in Dalmatia. Eighteenth Century Collections Online [Online]. Available at: <http://galenet.galegroup.com/servlet/Ecco> (Accessed: 2 June 2008).

#### Example

##### In-text citation:

An early contribution by Kenry (1823) ...

##### Reference list:

Henry, W. (1823) *The elements of experimental chemistry*. Google Books [online]. Available at: [http://books.google.com/books?id=shcAAAQAAJ&dq=chemistry&lr=&as\\_brr=1](http://books.google.com/books?id=shcAAAQAAJ&dq=chemistry&lr=&as_brr=1) (Accessed: 2 June 2008).

### Books

#### Example: book with one author

##### In-text citation:

According to Bell(2005, p.23)the most important part of the research process is...

##### Reference list:

Bell, J. (2005) *Doing your research project*. 4th edn. Maidenhead: Open University Press.

#### Example: book with two or three author

##### In-text citation:

Goddard and Barrett (2007) suggested ...

##### Reference list:

Goddard, J. and Barret, S. (2007) *The health needs of young people leaving care*. Norwich: University of East Angila, School of Social Work and Psychosocial Studies.

#### Example: book with more than three author

##### In-text citation:

This was proved by Young *et al.* (2005)...

##### Reference list:

Young, H.D., Freedman, R.A., Sandin, T. and ford, A. (2000) *Sears and Zemansky's University physics*. 10th edn. San Francisco: Addison-Wesley.

#### Example: book with an editor

##### In-text citation:

This formatiom of professions was examined in Prest (1987).

##### Reference list:

Prest, W. (ed.) (1987) *The professions in early modern England*. London: Croom Helm.

# Research shows urgent recycling challenge faces car industry

More vehicles will be produced in the next 25 years than in the entire history of the motor industry, posing a major worldwide recycling challenge, reveals a new study from researchers at Oxford Brookes.

According to the research, which was led by Professor Allan Hutchinson, 3.65 billion tonnes of vehicle scrap will be generated worldwide between now and 2030; enough to fill Wembley Stadium more than a thousand times over.

This dramatic increase is attributed to a number of factors such as world population growth, affordability, the desire for replacement vehicles in the developed world and increasing demand in the growing economies of China, India, Russia, Eastern Europe and the rest of the developing world. The research is the first study of its kind to quantify past and future levels of waste generated by the motor industry worldwide and focus on the total amount of waste produced by a vehicle over its whole lifetime -

from manufacture, in routine servicing and at the end of life. The findings show the number of vehicles on the world's roads will increase by 65% to 1.48 billion by 2030 with each vehicle accounting for 1.85 tonnes of waste in its lifetime. The report calls for new technologies, design approaches and better infrastructures to be developed now so that vehicles can be disassembled into their most basic components to allow increased recycling and reuse. Currently, around 75% of a motor vehicle is recycled mainly the metal content. The other 25% that includes the plastics, rubber, glass, fabrics and other materials are generally sent to landfill.

EU legislation states that by 2015, 95% of a motor vehicle must be recycled at the end of its life - another reason why the report calls for new designs for disassembly and enhanced pre- and post-shredder technologies to be developed now.

Professor Allan Hutchinson said: Our report shows that the

recycling challenge is not a concern for the distant future. It is with us now, and will become even greater with every year that passes.

How to dispose of vehicles more effectively may not be the most glamorous part of the motor industry, but it may well ultimately be the most important for a sustainable one. We believe this work can provide the basis for the extensive research necessary to develop new technologies together with the automotive industry to ensure its obligations can be met in a timely manner.

The report is entitled *Whole life vehicle waste streams - a global perspective*. It has been produced by DRIVENet - the UK Network for the design for dismantling, reuse and recycling in road vehicles. This Oxford Brookes University-led network include motor, engineering and research organisations [www.drivenet.org.uk](http://www.drivenet.org.uk)



Getting a degree from Oxford Brookes really opens doors for you. It's a great investment for your future.

*Carlos Otalora, from Colombia, studying a BA in Business and Management at Oxford Brookes*



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